



**South Bend**  
**WNDV-FM, WYXX-FM, WYET-FM, WDND-AM**

**MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Job Fair	N	5
2	Indiana Broadcasters Association or IBA Job Fair 3308 E 98 <sup>th</sup> St, #161 Indianapolis, IN Contact: Gwen Piening Phone: 800-342-6276 <a href="http://www.indianabroadcasters.org">www.indianabroadcasters.org</a>	N	2
3	<a href="http://www.indeed.com">www.indeed.com</a>	N	10
4	Broadcast Compliance Services <a href="http://www.bcs-ok.com/">http://www.bcs-ok.com/</a> Contact: Robin Cooper Phone: 301-998-6136 Fax: (410) 486-7354	N	0
5	Allaccess.com 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 <a href="http://www.allaccess.com">www.allaccess.com</a> Phone: 310-457-6616 Fax: 310-457-8058	N	0
6	Artistic Media Partners Website – <a href="http://www.artisticradio.com">www.artisticradio.com</a>	N	0
7	WNDV 92.9 FM Radio Station Advertising	N	3
8	WNDV Station Website – <a href="http://www.u93.com">www.u93.com</a>	N	9
9	Rock 97.7 FM Radio Station Advertising	N	0
10	Rock977.com Website – WYXX Website	N	0
11	WYET Radio Station Advertising	N	0
12	WYET Website	N	0
13	Inside Radio – Classifieds Gene McKay Phone: 800-640-8852 Fax: 877-270-3998	N	0
14	South Bend Tribune or SBT Online 225 W Colfax South Bend, IN Phone: 574-235-6161	N	0
15	Walk-in/Referral/Other	N	3

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16	Outside Web Links to job postings – re-posting of our recruitment advertisement by independent web sites	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			32

Note: Broadcast Compliance Services (“BCS”) is a Rockville, Maryland, based company that provides broadcast stations with prompt and wide-ranging distribution of the stations’ vacant employment opportunities. BCS maintains an extensive resource listing of contacts at minority, distaff (gender-specific) and college institutions and organizations. A subscribing station furnishes BCS with notification of a job vacancy, and BCS, in turn, distributes the vacancy notice to all the relevant contacts on its resources lists, thereby ensuring broad public outreach of the employment opportunities.

**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
<b>1</b>	<b>Establish internship program</b>	The stations maintained an internship program to assist members of the local community to gain skills needed for broadcast employment. Although the program is available to the general community, participants were primarily individuals from Notre Dame University, IUSB and surrounding High Schools. Interns were given the opportunity to rotate throughout various station departments so as to gain exposure to various facets of the broadcasting business. In some cases, participants were able to apply for school credits in return for their internship. (On-Air, Front Desk, Sales Participants, Promotions). Many students choose to take part time jobs with the stations to in an effort to make money during their training program.

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<p><b>2</b></p>	<p><b>Participation in Job Fairs</b></p>	<p>On <b>April 12, 2018</b>, Pam Kay Mason (SEU Hiring Manager) Hosted a Job Fair and Career Expo at the Northern Indiana Events Center in Elkhart Indiana. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p> <p>On <b>October 11, 2018</b>, Pam Kay Mason (SEU Hiring Manager) Hosted a Job Fair and Career Expo at the Northern Indiana Events Center in Elkhart Indiana. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p> <p>On <b>November 8, 2018</b>, Junior Blondell (SEU Hiring Manager) participated in a Job fair that took place at Holiday Inn Express. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p> <p>On <b>March 26, 2019</b>, Junior Blondell (SEU Hiring Manager) participated in a Job fair that took place at Holiday Inn Express. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p>
<p><b>3</b></p>	<p><b>Participation in ongoing education to ensure that all positions are filled according to the EEOC and Artistic Media Partners, Inc. guidelines</b></p>	<p>On <b>March 28, 2019</b>, Sound Management, LLC. Artistic Media Partners, Inc. Staff and Contractors in all markets took part in an EEOC/Harassment/Discrimination training seminar conducted by Greg Guevara with Bose McKinney &amp; Evans LLP. Attendance was mandatory for all Staff and Contractors.</p>
<p><b>4</b></p>	<p><b>Sound Management, LLC. Hosted Job Fairs</b></p>	<p>On <b>April 12, 2018</b>, Pam Kay Mason (SEU Hiring Manager) Hosted a Job Fair and Career Expo at the Northern Indiana Events Center in Elkhart Indiana. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p> <p>On <b>October 11, 2018</b>, Pam Kay Mason (SEU</p>

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		<p>Hiring Manager) Hosted a Job Fair and Career Expo at the Northern Indiana Events Center in Elkhart Indiana. Positions available were listed and on-site interviews were conducted. The event was promoted on SEU radio stations and website prior to the event.</p>
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